WEB DIZAJN

VEŽBE05- Navigacija

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NAVIGACIJA

Navigacija na Web stranici je način na koji korisnici pronalaze informacije i kreću se kroz sajt.

Uobičajeni elementi navigacije su:

- Glavni meni na vrhu stranice (sa stavkama kao što su "Početna", "O nama", "Kontakt"),
- Linkovi unutar teksta koji vode na druge stranice ili sekcije,
- Bočne trake sa dodatnim opcijama,
- Pretraga itd.

Kada navigacija na sajtu funkcioniše dobro, ona je neprimetna. Najbolja navigacija je ona koja prolazi neopaženo.

NAVIGACIJA

Ako bismo Web sajt uporedili sa ljudskim telom – mišićno tkivo bi bile Web stranice, a navigacija njegove kosti.

Uspeh jednog sajta u velikoj meri zavisi od njegove navigacije. Ako je struktura navigacije haotična, posetioci neće moći da pronađu informacije. Sav pripremljeni sadržaj biće uzaludan.



Contact



PRAVILO 3 KLIKA

Pravilo 3 klika kaže da korisnik na sajtu treba da pronađe bilo koju informaciju uz najviše tri klika. Ideja je sledeća:

- Ako korisnik mora da klikne više od tri puta da bi došao do onoga što traži, verovatno će odustati i napustiti sajt.
- Tri klika su zamišljena kao granica strpljenja.

Primer:	Level 1	Level 2 +	Le
Kupovina patika na nekom sajtu:			Ex
1. Klik na "Obuća",			Ex
2. Klik na "Patike",			Gve
3. Klik na određeni model.			E.O
Patike pronađene u 3 klika!			



MAPA NAVIGACIJE

Mapa navigacije (eng. navigation map ili site map) je grafički ili tekstualni prikaz koji pokazuje kako su stranice na sajtu međusobno povezane pomoću linkova. (pokazuje glavne sekcije, podsekcije i kako korisnik može da se kreće kroz sajt)



 Public Link

 • • •

 Member Only Link

 Title

 Log In or Sign up

 Log In or Sign up

 Outside Link

 Outside Link



Site map rađen u Figmi:



All products Y Paid + free Y All creators Y



♡ 176 📯 3.9k

Auto-layout sitemap... by Isaac N.C. • Free



IA & Sitemap Template by albert fdez and 1 other • Free ♡ 84 ♀ 3.3k



Sitemap Planning Template by Lampros Tselikis • Free







Sitemap Templates for B2B... \heartsuit 7 \bigotimes 245 by Team Growably • Free



Sitemap Template | The... by Stas Kulesh (P) • Free

Različiti Site map templejti u Figmi:

Relevancy ~





♡16 2,356

Sitemap Builder Template ⊳ 9 ♀ 95
by Siddhi Mahale • Free

VRSTE NAVIGACIJE

- Glavna navigacija (header meni)
- Bočna navigacija (sidebar)
- Sekundarna navigacija (footer)
- Mobilna navigacija (hamburger meni)







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Tech

Gadget Upstarts

U.S. Edition

World	politics	Business	Opinion	heàlth	entertainment
Africa	45	Markets	Political Op-Eds	Food	Stars
Americas	Congress	Tech	Social Commentary	Fitness	Screen
Asia	Supreme Court	Media		Wellness	Binge
Australia	2018	Success		Parenting	Culture
Europe	Key Races	Video		Vital Signs	Media
Middle East	Primary Results				
UK					
style	travel	B-R	Video	Coupons	More
style Arts	travel Destinations	B/R Pro Football	Video Live TV	Coupons CNN Underscored	More Photos
style Arts Design	travel Destinations Food & Drink	B-R Pro Football College Football	Video Live TV Digital Studios	Coupons CNN Underscored -Explore	More Photos Longform
style Arts Design Fashion	travel Destinations Food & Drink Play	B-R Pro Football College Football Basketball	Video Live TV Digital Studios CNN Films	Coupons CNN Underscored -Explore -Wellness	More Photos Longform Investigations
style Arts Design Fashion Architecture	travel Destinations Food & Drink Play Stay	B-R Pro Football College Football Basketball Baseball	Video Live TV Digital Studios CNN Films HLN	Coupons CNN Underscored -Explore -Wellness -Gadgets	More Photos Longform Investigations CNN profiles
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• Koriščenjem Plugin -ova (omogućavaju dodavanje novih funkcionalnosti bez kodiranja)

Primer korišćenja Plugin-a za sidebar:



Bellows Accordion Menu

A flexible and robust accordion menu plugin Install Now

By SevenSpark



Nakon instalacije plugin-a potrebno je dodati meni stranici:

🕐 Marketing	
Appearance	Themes
🖆 Plugins 🛛 📢	Premium Themes
Installed Plugins	Customize
Add New	Widgets
Plugin File Editor	Menus
	Bellows Menu
👗 Users	Starter Templates
🖉 Tools	Upload Theme
5 Settings	Astra Options
Collanse menu	L. Custom Layouts
	L, Page Headers
	Theme File Editor

ts	Edit your menu below, o	or <u>create</u>	a nev

Selektovanje stranica za meni:

Osim stranica mogu se dodavati postovi.

<u>ew menu</u> . I	Do not forget to save your changes!

iges	
Nost Recent View	All Search
Home - Front	Page
Blog – Posts P	age
About	
🗌 Cart – Cart Pa	ge
Checkout - Ch	eckout Page
Contact	
My account —	My Account
Page	

Meniju se može menjati struktura tj. redosled komponenti, i dodavati podvrste:

Menu structure

Menu Name Collapsible Menu		
Drag the items into the order you p	fer. Click the arrow on the right of the item to reveal additional configuration opti	ions.
Bulk Select		
Home	Front Page 💌	
Store	Shop Page 🔻	
My account sub item	My Account Page 💌	



Da bi se aktivirao plugin, potrebno je kopirati kratki kod iz Bellows Menu u Widgets:

Pages	Show All	Integration		≁ Posts
Comments	Integration	integration		97 Media
WooCommerce	Basic Configuration	Integration Code	PHP php bellows('main'); ?	 Pages Comments
Products	Responsive & Mobile			WooCommerce
Analytics	Layout & Position		SHORTCODE [bellows config_id="main"]	Products
🐢 Marketing	Markup Structure		Click to select, then #+c or ctrl+c to copy to	Analytics
	Font		Pick the appropriate code and add to your theme	P Marketing
> Appearance				Appearance
Themes			Select a Theme Location or Menu below to ge	Themes Premium Themes
Premium Themes			Integrate Specific Menu	Customize
Customize				
Widgets			Default V	
Menus			To display a specific menu, select the menu abov	
Bellows Menu				
Starter Templates			Integrate Specific Theme Location	
Upload Theme			Nee	
Astra Options			None	
L. Custom Layouts			To display a specific theme locaton, select the th	
L→ Page Headers				
Theme File Editor		Basic Configuration		

Add label		
10 H Û 👂		Search
[/] Shortcode		P
Write shortcode here	•	
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Na vašoj stranici će se pojaviti meni koji se može menjati:

Skin	0	0	
Grey Material	~	_	Home
Expand Current Submenu	Ø		
 Current Associated Term Highlighting 	0		Store
Menu Alignment	0		
Full Width Left			Blog
O Right			
 Center (width required) 			Contact
Menu Width	0		
Container Tag	0		
• <nav></nav>			
⊖ <div></div>			





• Izmenom templejta Visit site- Customize

🔞 🚳 How to Make a WordPress Website 202 🖉 Customize 📀

Menus

Menu Name		
Top Nav	I]
About	Custom Link 🔻	
Services	Custom Link 🔻	
Gallery	Custom Link 🔻	
Videos	Custom Link 🔻	
Follow Me	Custom Link 🔻	
Contact	Custom Link 🔻	



Delete menu- Create New menu- Add Items

Menus

It doesn't look like your site has any menus yet. Want to build one? Click the button to start.

You'll create a menu, assign it a location, and add menu items like links to pages and categories. If your theme has multiple menu areas, you might need to create more than one.

Create New Menu

D

Menu Name

Primary Menu

If your theme has multiple menus, giving them clear names will help you manage them.

Menu Locations

Where do you want this menu to appear? (If you plan to use a menu widget, skip this step.)

Primary Menu

Footer Menu

<

Menu Name

Primary Menu

you'd like.

Customizing > Menus **Custom Links** Primary Menu Pages + Home Custom Link + Contact Page Time to add some links! Click "Add Items" to + Web Design Page start putting pages, categories, and custom links in your menu. Add as many things as + Services Page + About Me Page X Add Items + Add Add New Page

• Kodiranjem



Theme Editor

Howdy, friend! You've been using ColorMag theme for a while now, and we hope you're happy with it. To access me you basically start from where you left. Also, you can use the coupon code upgrade15 to get 15% discount (limit

There's no need to change your CSS here - you can edit and live preview CSS changes in the built-in CSS editor

threaded-comments, translation-ready, featured-images, theme-options, post-formats, f

15 Resetting and rebuilding styles have been helped along thanks to the fine work of 17 along with Nicolas Gallagher and Jonathan Neal http://necolas.github.com/normalize.cs 18 and Bluenrint http://www.bluenrintess.org/